

# ***Global Health Advocacy: Protecting 1% of the U.S. Budget***

Jennifer E. Dyer, PhD

Executive Director

Lecturer, Department of Health Policy

Vanderbilt University



# HOPE

THROUGH HEALING HANDS

# About Hope Through Healing Hands

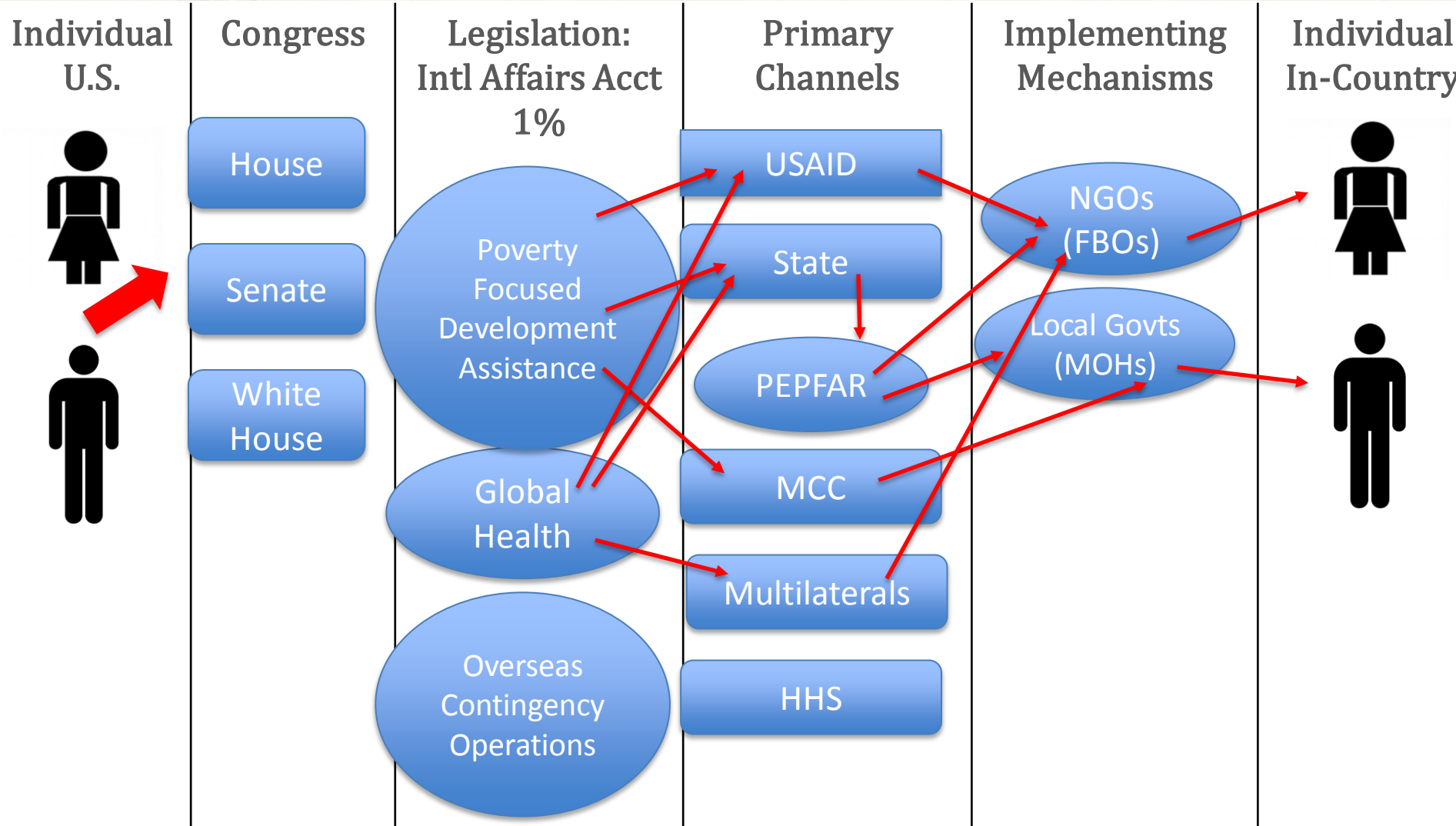
Hope Through Healing Hands (HTHH) is a Nashville-based nonprofit 501(c)(3) whose mission is to promote improved quality of life for citizens and communities around the world using health as a currency for peace. Senator Bill Frist, MD is the founder and chair of the organization, which was founded in 2004.



# What Is Advocacy?

- Call/Write your Member of Congress.
  - [House.gov](http://House.gov)
  - [Senate.gov](http://Senate.gov)
  - [Whitehouse.gov](http://Whitehouse.gov)
- Request to meet with your Member of Congress in state.
- Share your story. Lend Your Voice. Stand up for women and children.

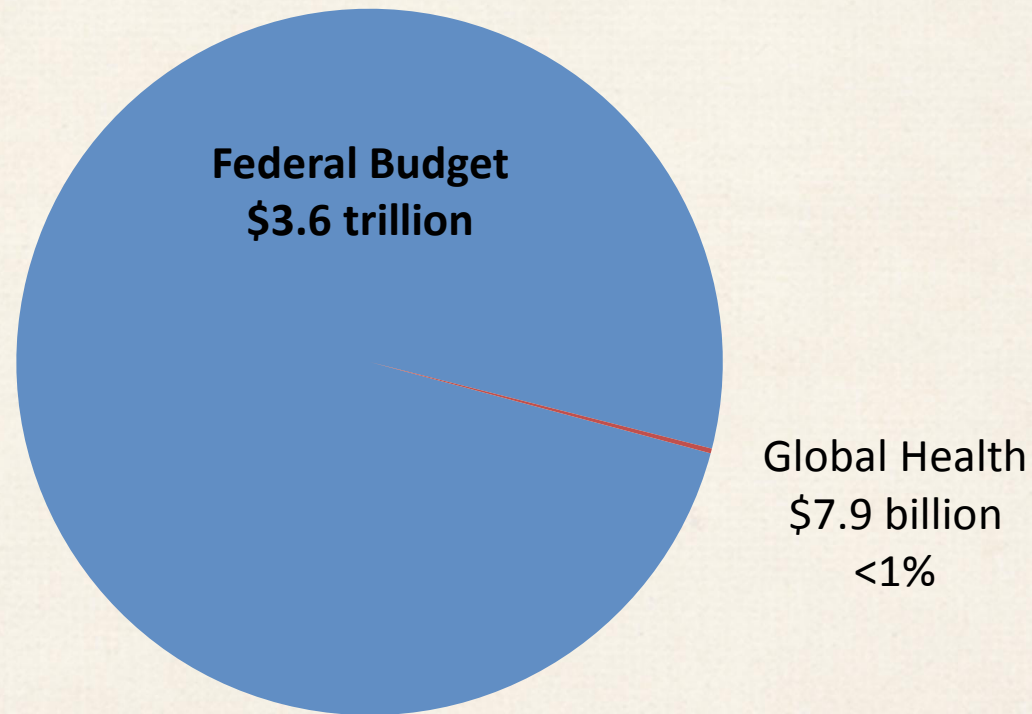
# Advocacy Flows in Global Health



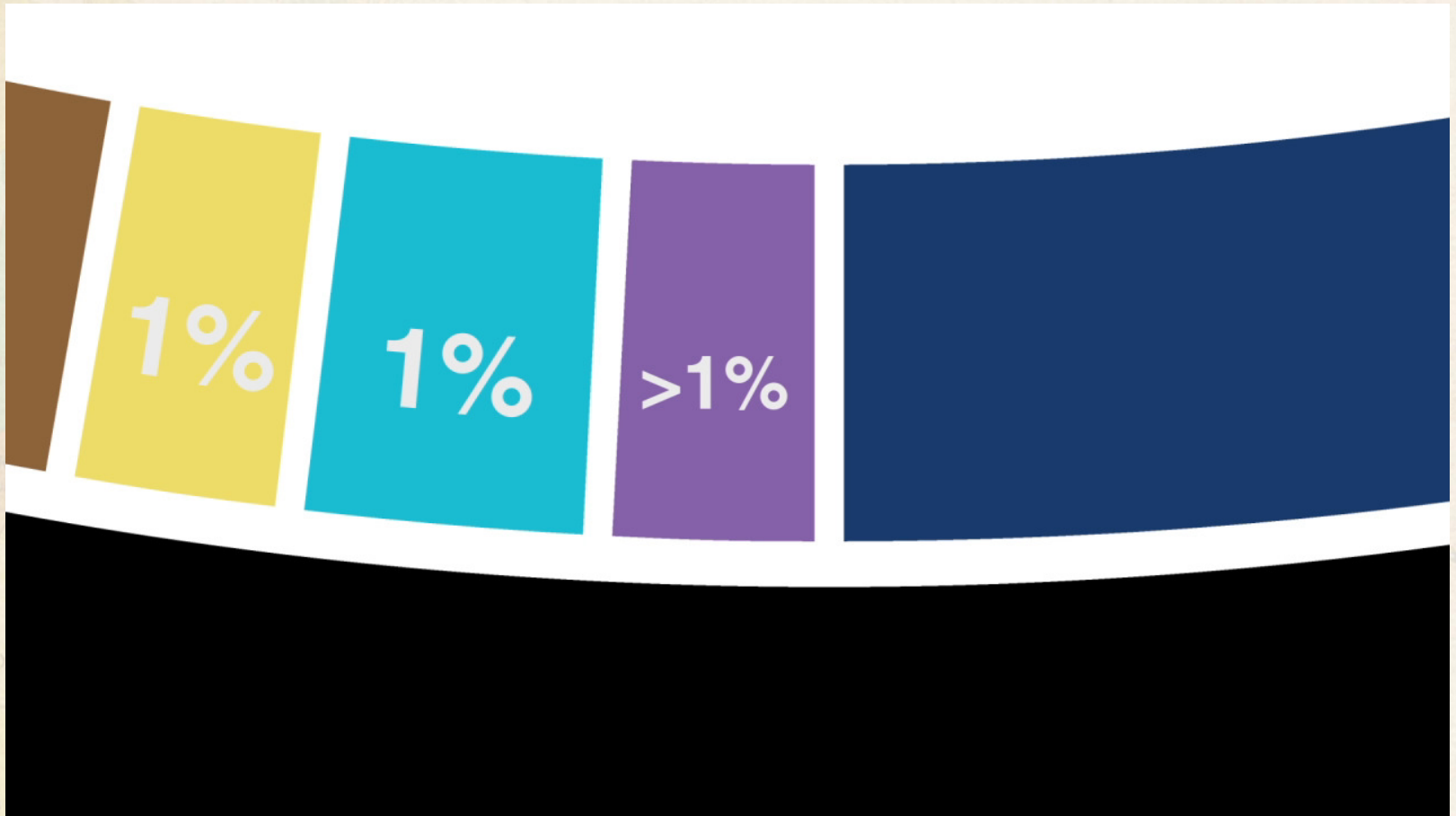


# **U.S. International Affairs Account, or 150 Account**

# U.S. Global Health Funding as a Share of the Federal Budget, FY 2018 Request



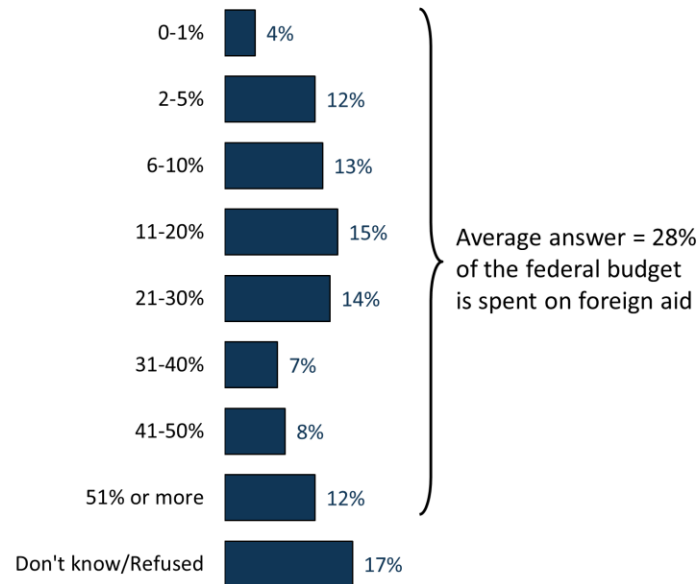
...less than 1%  
of the U.S. Federal Budget



# How much do we give to Foreign Aid?

## Public Overestimates Share Of Budget Going To Foreign Aid

Just your best guess, what percentage of the federal budget is spent on foreign aid?

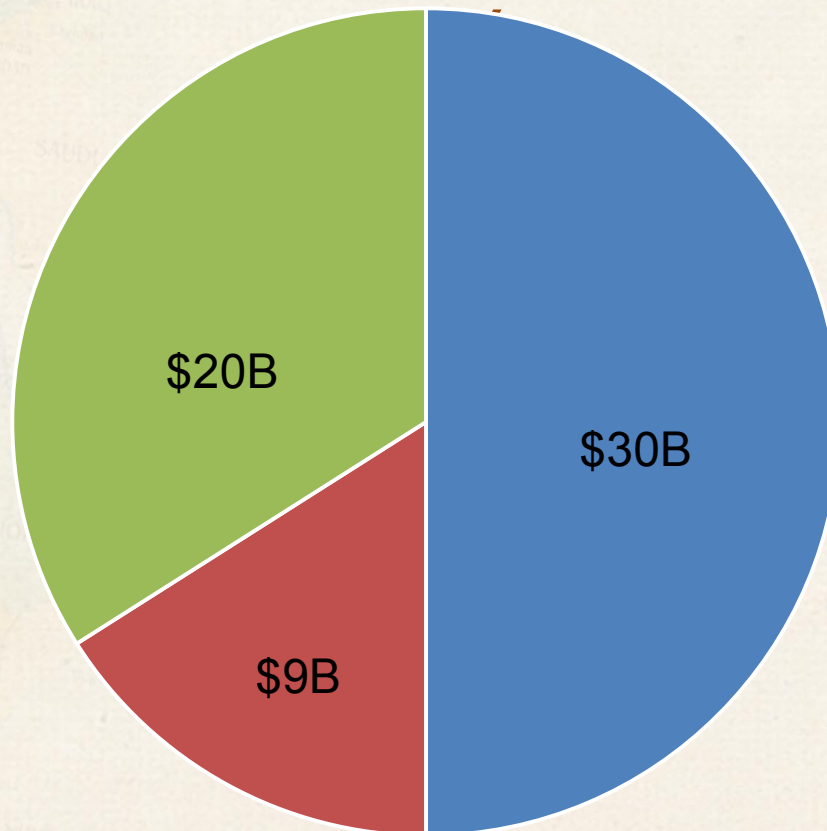


SOURCE: Kaiser Family Foundation 2013 Survey of Americans on the U.S. Role in Global Health (conducted August 6-20, 2013)

THE HENRY J.  
KAISER  
FAMILY  
FOUNDATION

  
**HOPE**  
THROUGH HEALING HANDS

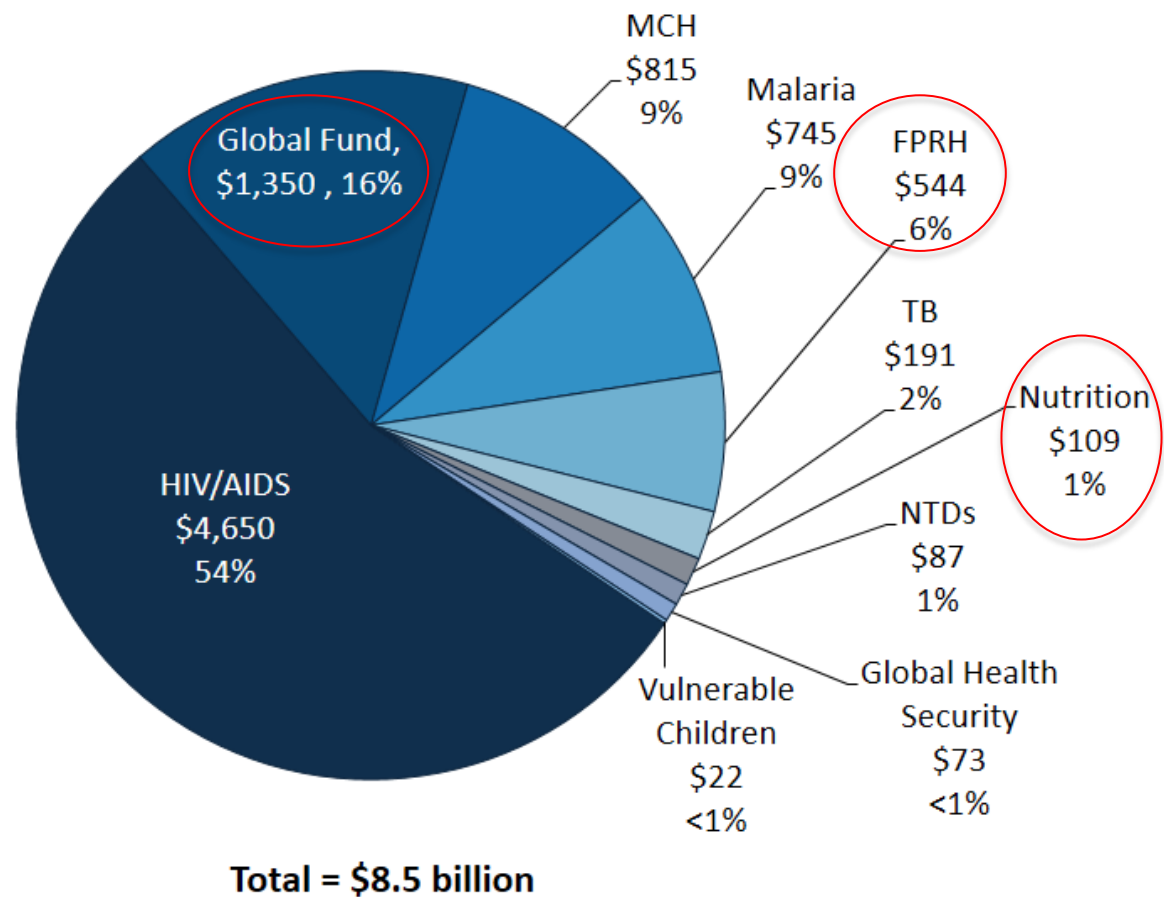
# International Affairs Account:



- Poverty Focused Development Assistance
- Global Health
- Overseas Contingency Operations (OCO)

# Figure 3: Global Health Programs (GHP) Account, By Program, FY 2017

*In Millions*



SOURCE: Kaiser Family Foundation analysis of data from the "Consolidated Appropriations Act, 2016" (P.L. 114-113) and accompanying explanatory reports.



# Key U.S. Government Global Health Efforts

## Disease-Specific Programs

- **HIV/AIDS** - President's Emergency Plan for AIDS Relief (PEPFAR )
- **Malaria** - President's Malaria Initiative (PMI)
- **Tuberculosis (TB)**
- **Neglected tropical diseases (NTDs)**
- **The Global Fund to Fight AIDS, Tuberculosis and Malaria**
- **Emerging infectious diseases and pandemic preparedness (Zika response)**

## Population-Based and Other Programs

- **Maternal, newborn, and child health (MNCH)**
- **Family planning and reproductive health (FP/RH)**
- **Nutrition** - Feed the Future
- **Clean water, sanitation, & hygiene (WASH)** - Water for the Poor Act

# Top Five Donors for Global Health, by Sector

HIV	
Donor	% of Funding
U.S.	61%
Global Fund	19%
U.K.	4%
UNAIDS	3%
World Bank	2%
<b>Total</b>	<b>\$7.6</b>

Tuberculosis	
Donor	% of Funding
Global Fund	60%
U.S.	21%
Canada	6%
World Bank	4%
U.K.	4%
<b>Total</b>	<b>\$0.7</b>

Malaria	
Donor	% of Funding
Global Fund	57%
U.S.	26%
U.K.	7%
World Bank	6%
Canada	1%
<b>Total</b>	<b>\$1.5</b>

FP/RH	
Donor	% of Funding
U.S.	29%
UNFPA	19%
U.K.	13%
Netherlands	6%
World Bank	5%
<b>Total</b>	<b>\$1.8</b>

Source: Kaiser Family Foundation

*In Billions*

# What if the U.S. Church was responsible for FY18 cuts?

**Each religious congregation must raise an extra \$714,000 annually for 10 years to make up for Trump's proposed FY 2018 budget cuts.\***

\*Cuts to programs that help hungry and poor people



 **breadfortheworld**  
HAVE FAITH. END HUNGER.  
[www.bread.org](http://www.bread.org)

**#EndHunger**

**HOPE**  
THROUGH HEALING HANDS

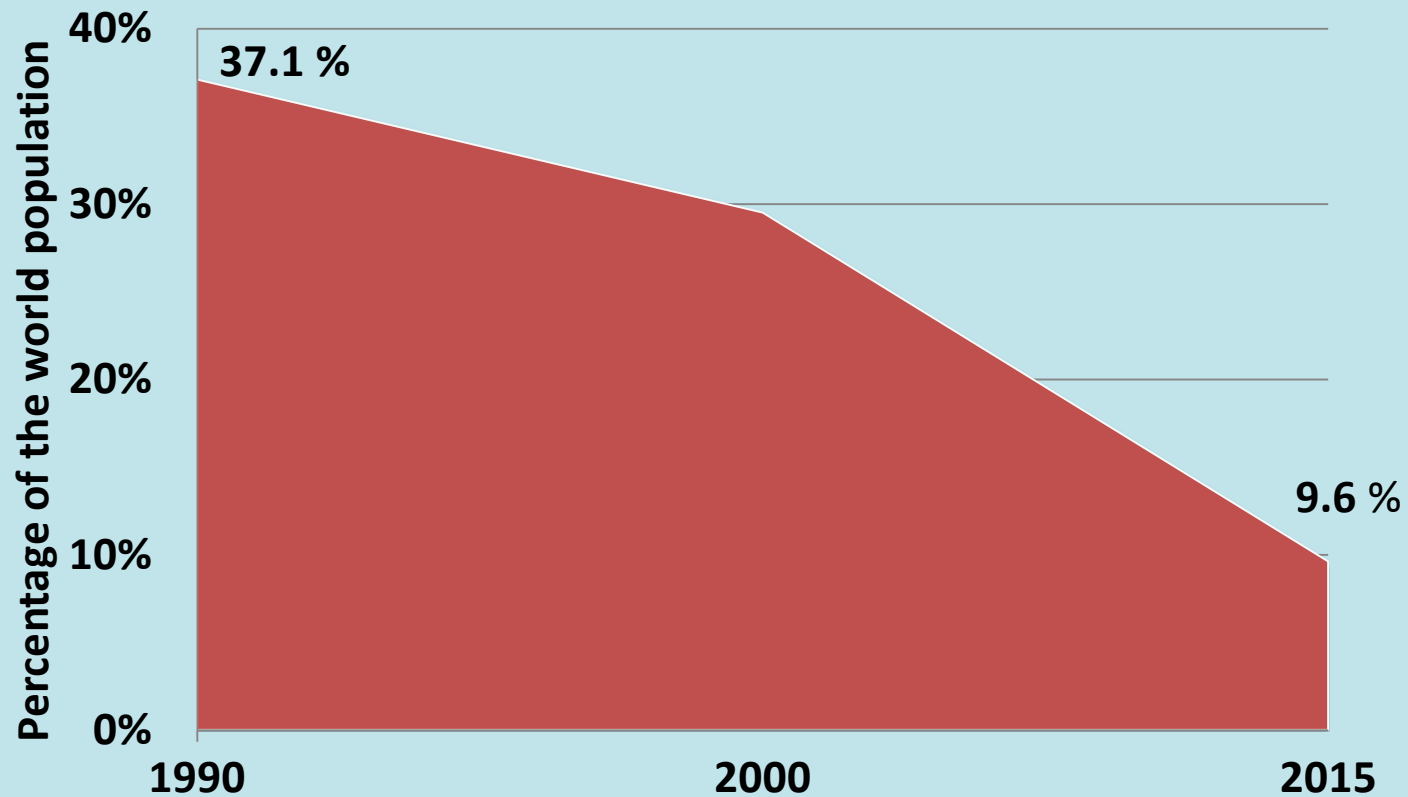


# The Good News

# Extreme Poverty

**Global poverty has fallen by 74%.**

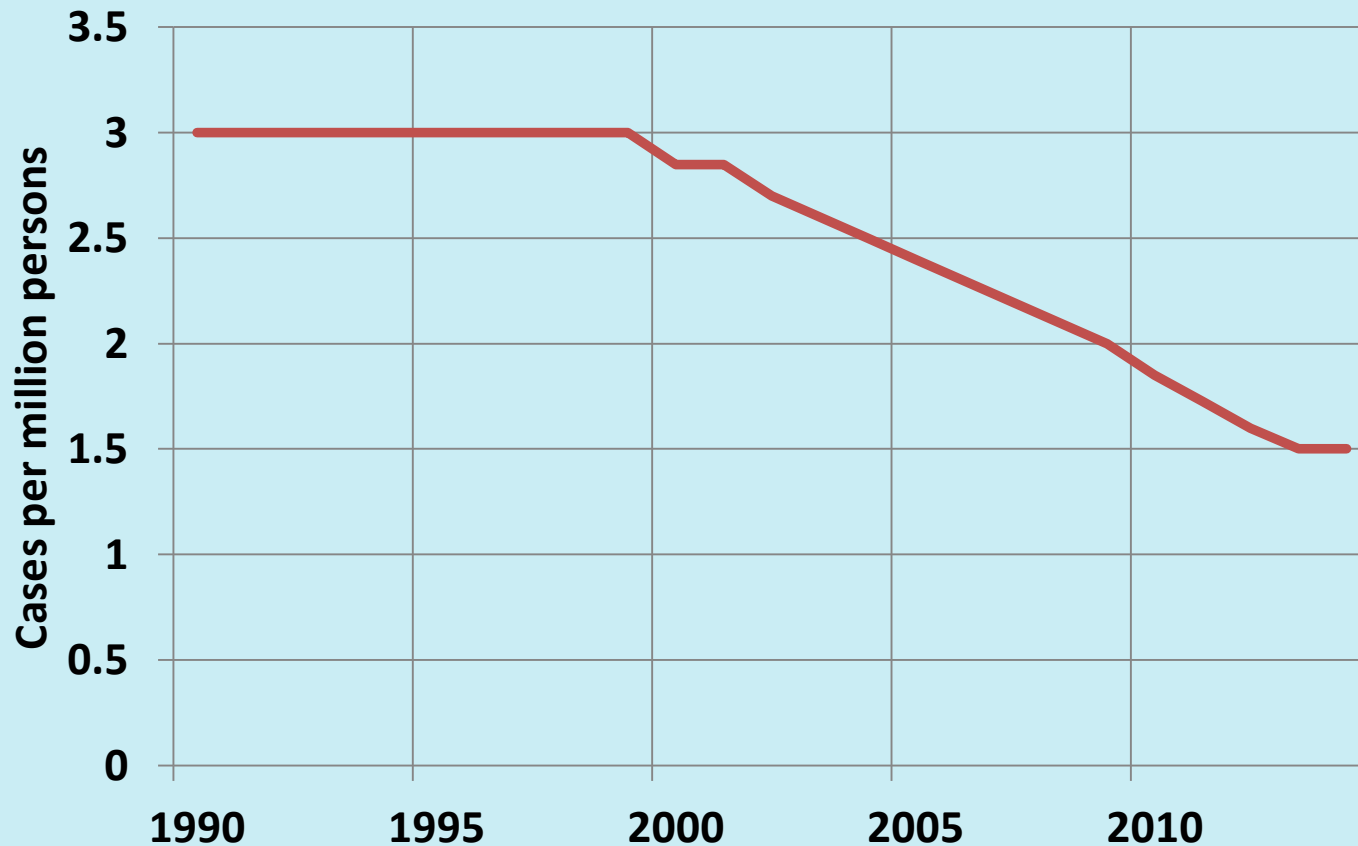
Share of population below \$1.9 a day (2011 PPP)



Source: The World Bank

# Tuberculosis

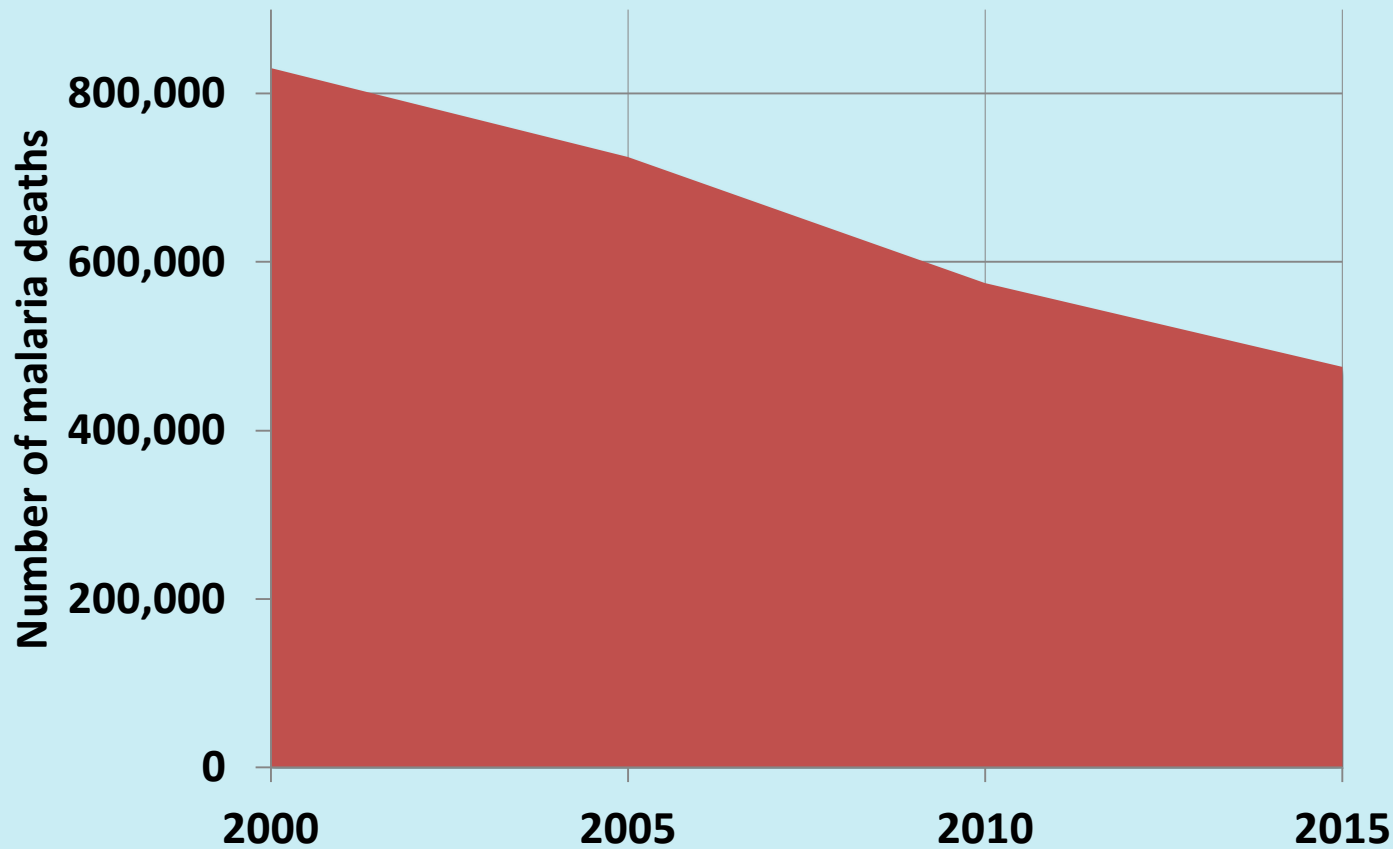
**Global TB deaths have been cut in half.**



Source: <http://annals.org/aim/article/2279800/global-tuberculosis-control-toward-2015-targets-beyond>

# Malaria

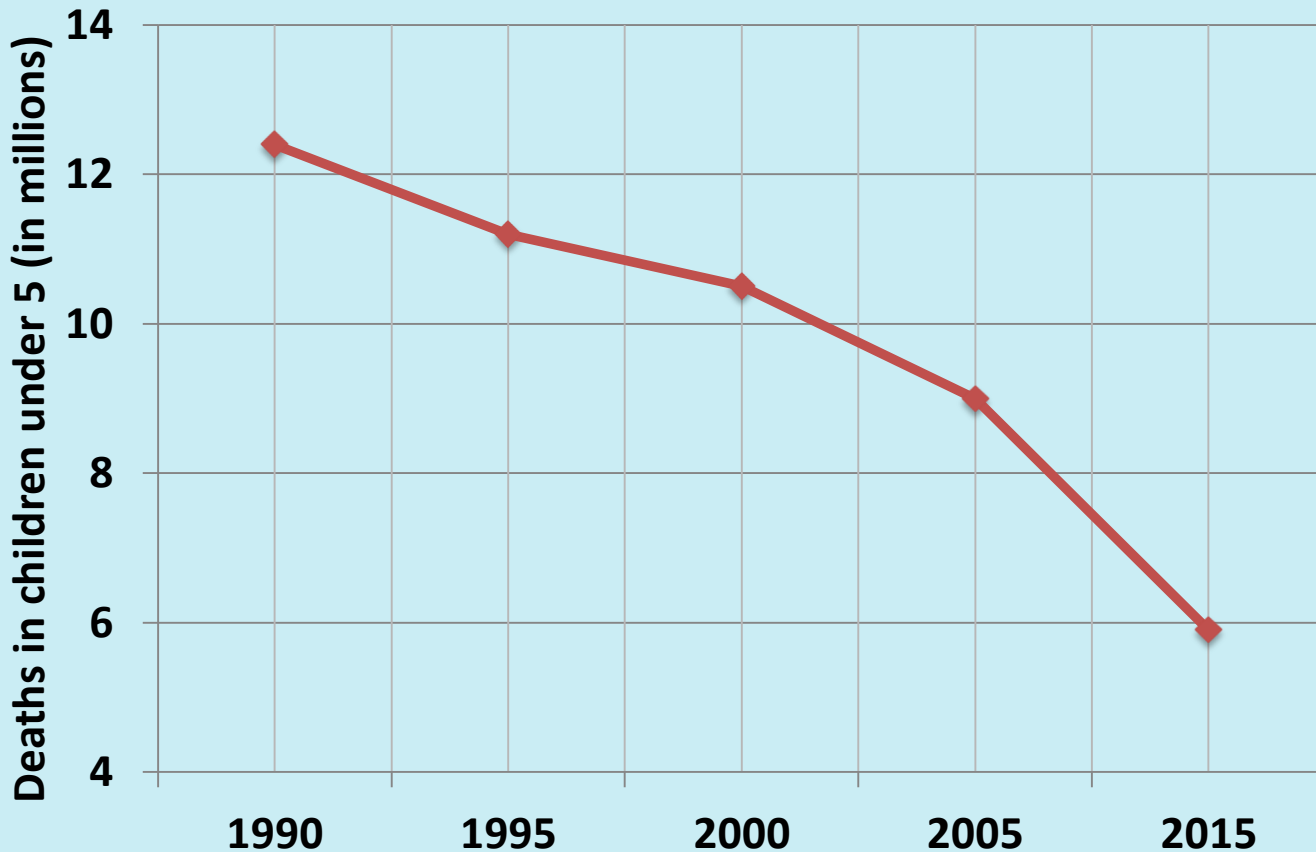
**Global malaria deaths have been cut in half.**



Source: Deaths by World Region (WHO) [OurWorldInData.org/eradication-of-diseases/](http://OurWorldInData.org/eradication-of-diseases/)

# Child Mortality

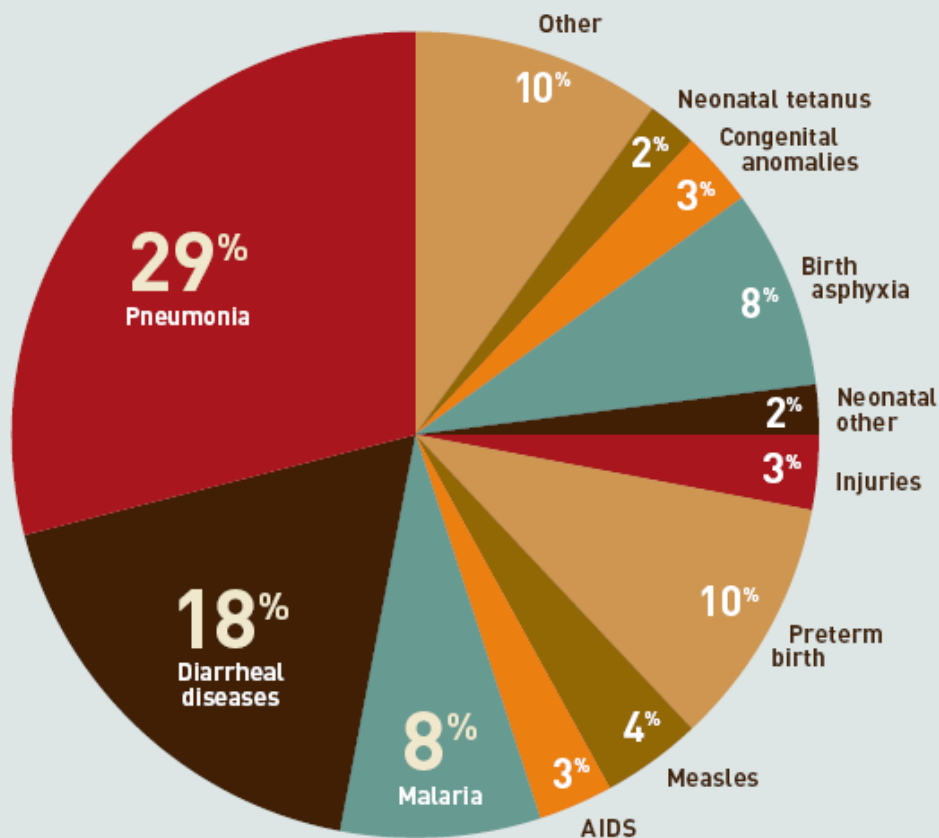
The number of children who die before age 5 has been cut in half.



Source: Murray, CJL, Laakso T, ShibuyaK, Hill K, Lopez AD. "Can we achieve Millennium D

# What are the leading causes of children's deaths?

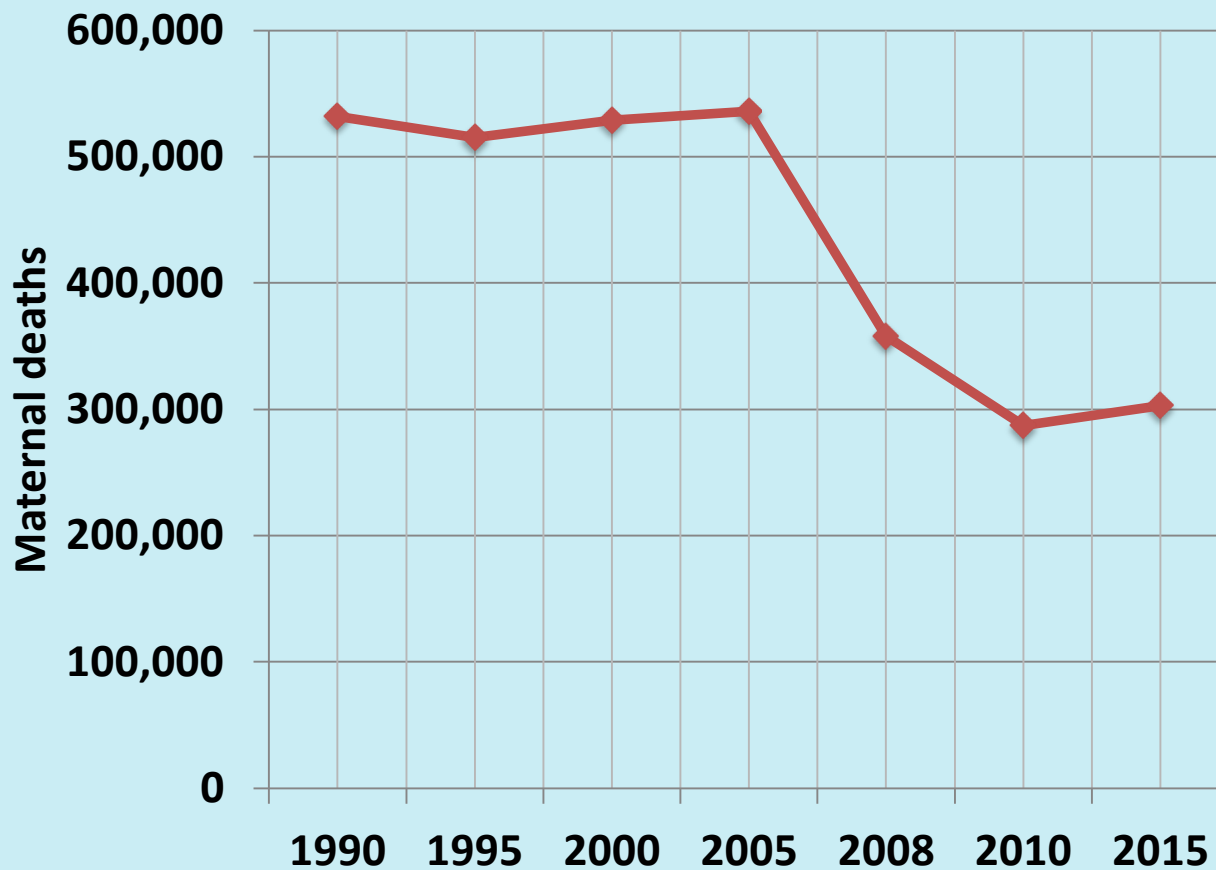
**CHART 2:** A few diseases cause over half of children's deaths.



Sources: [http://www.unicef.org/health/files/The\\_State\\_of\\_the\\_Worlds\\_Children\\_2008.pdf](http://www.unicef.org/health/files/The_State_of_the_Worlds_Children_2008.pdf),  
[http://www.unicef.org/publications/files/Progress\\_for\\_Children\\_No\\_6\\_revised.pdf](http://www.unicef.org/publications/files/Progress_for_Children_No_6_revised.pdf)

# Maternal Mortality

**Global maternal deaths have fallen by 44%.**



Source: World Bank, WHO, UNFPA, UNICEF

# What are leading causes of maternal deaths?

- More than **303,000** women die annually from complications during pregnancy or childbirth.
- Of almost all deaths from complications of pregnancy or childbirth – **99%** occur in developing countries.
- In sub-Saharan Africa, a woman's maternal mortality risk is **1 in 38**, compared to **1 in 3,700** in developed regions.
- Children who have lost their mothers are up to **10x more** likely to die prematurely than those who have not.
- More than **220 million** women around the world who want to avoid pregnancy do not have access to effective contraceptives or counseling services.

# Maternal and Child Health

**80% of all maternal deaths are preventable.**

If we can save the life of a mother, we can likely save her child too.

**How?**

**\*Access to education**

**\*Timely pre/postnatal care**

**\*Emergency care**

**\*Encouraging breastfeeding**

**\*Healthy Timing and Spacing of Pregnancies (HTSP)**

**\*Access to contraceptives**

**\*Skilled birth attendants**

**\*Vaccines**

**\*Oral rehydration**

# Healthy Timing and Spacing of Pregnancy (HTSP) TRANSFORMS MOTHERS' AND CHILDREN'S LIVES

World Vision®

## the FACTS



GIRLS AGE 15-19 are



**2X** as likely TO DIE in pregnancy and childbirth as those who are **20-24**

## the HOPE

## WITH HTSP

**MOTHERS** ARE **LESS LIKELY** TO experience complications such as



They can secure **HEALTH BENEFITS** for themselves and their children by **BREASTFEEDING LONGER**

**CHILDREN ARE MORE LIKELY** to receive essential >



## WITHOUT HTSP

Newborns have higher risk of:

- > **Neonatal DEATH**
- > **Preterm BIRTH**
- > **Low birth WEIGHT**

Mothers have higher risk of:

- > **Maternal DEATH**
- > **pre-ECLAMPSIA**
- > **MISCARRIAGE**

**MORE TIME BETWEEN PREGNANCIES =**  
lower risk of complications for both mothers and children



**AGE 20** →  
First child: healthy and strong mom and baby



**AGE 23** →  
Second child: spaced to allow healthy growth



**AGE 26** →  
Third child: mother able to care for all children emotionally and physically

# Healthy Timing and Spacing of Pregnancy (HTSP) CHANGES LIVES

World Vision®

HTSP is an approach that helps women and couples make an informed decision about delaying first pregnancy until age 18, and timing and spacing subsequent pregnancies to secure the most positive outcomes for the mother, baby, family, and community.

## the FACTS

Every year, complications from pregnancy and childbirth kill hundreds of thousands of women—

**80%** of these deaths are PREVENTABLE

Pregnancy is one of the leading causes of death for teenage girls globally



PREGNANCY



Babies born less than two years apart are more than

**2X** as likely TO DIE

before their first birthday



## the HOPE

If **120 MILLION WOMEN** get access to HTSP resources by 2020:

**200,000** fewer WOMEN and GIRLS will die in childbirth



**3 MILLION** fewer babies will die in their first year of life



## WHEN MOTHERHOOD COMES EARLY AND OFTEN

For girls living in poverty and married too young, HTSP could prevent a life of heartbreak and loss.



# Chronic Malnutrition: A Global Epidemic



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## GLOBALLY

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Nearly 1 billion are chronically undernourished

About 2 billion are deficient in vitamins or minerals

Nearly 2 billion are obese or overweight

# Global Nutrition

**FIGURE 1.3: Food insecurity and malnutrition in famines and droughts, figure from July 2017**



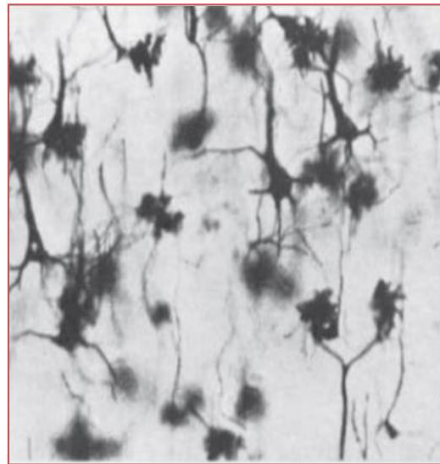
Source: UNICEF. Famine Response. Progress Update (11 July 2017). New York: UNICEF, 2017.<sup>10</sup>

# The 1,000 day window of opportunity

- The first 1,000 days between pregnancy and a child's 2<sup>nd</sup> birthday sets the life-long foundation for human capital
- Adequate nutrition in this 1000-day window is imperative
- If not, the damage to future human capital is irreversible



**WELL-NOURISHED  
BRAIN CELLS**



**UNDERNOURISHED  
BRAIN CELLS**

# The Payoffs of Investing in the First 1,000 Days



**SCHOOLING:** Early nutrition programs can increase school completion by one year

ENDING EXTREME  
**POVERTY**

2030

BUILDING SHARED  
**PROSPERITY**



**EARNINGS:** Early nutrition programs can raise adult wages by 5-50%

**POVERTY**

Good nutrition  
**increases  
economic  
growth** for all

**EQUITY**

Improving  
nutrition  
**equalizes  
opportunities**  
for the less  
well-off



**POVERTY:** Children who escape stunting are 33% more likely to escape poverty as adults



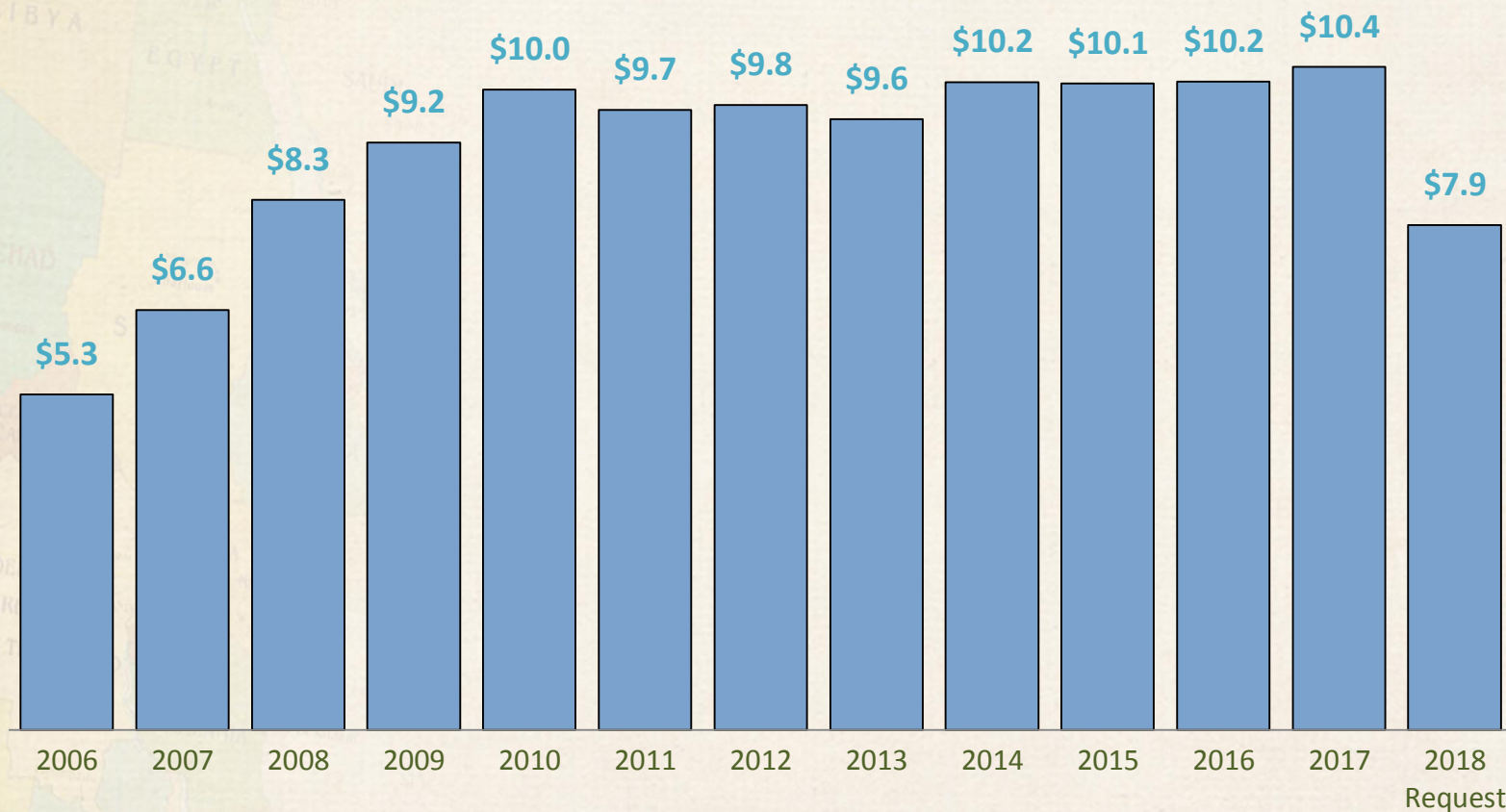
**ECONOMY:** Reductions in stunting can increase GDP by 4-11% in Asia & Africa



# The Bad News

# U.S. Global Health Funding, FY2006-FY2018 Request

*In Billions*



# President's 2019 Budget Release

## 150 Account

	<b>FY17 ACTUAL</b>	<b>FY18 REQUEST</b>	<b>FY19 REQUEST</b>	<b>FY19 Addendum</b>
<b>Base</b>	<b>\$38.8B</b>	<b>\$25.6B</b>	<b>\$25.8 billion</b>	<b>+\$1.5 billion</b>
<b>OCO</b>	<b>\$16.4B</b>	<b>\$12.01B</b>	<b>\$12 billion</b>	<b>Shifts to base</b>
<b>Total</b>	<b>\$55.6B</b>	<b>\$37.6B</b>	<b>\$37.8 billion</b>	<b>\$39.3 billion</b>

# Global Health Top Lines FY19

	FY16 FINAL	FY17 ENACTED	FY18 REQUEST	FY19 REQUEST
<b>Bilateral PEPFAR</b>	\$4.32 billion	\$4.32 billion	\$3.85 billion	\$3.85 billion
<b>Global Fund</b>	\$1.35 billion	\$1.35 billion	\$1.125 billion	\$925.1 million
<b>USAID HIV/AIDS</b>	\$330 million	\$330 million	\$0	\$0
<b>Malaria</b>	\$674 million	\$755 million	\$674 million	\$674 million
<b>Tuberculosis</b>	\$236 million	\$241 million	\$178 million	\$178.4 million
<b>Maternal/Child Health</b>	\$750 million	\$815 million	\$750 million	\$619.6 million
<b>Vulnerable Children</b>	\$22 million	\$23 million	\$0	\$0
<b>Nutrition</b>	\$125 million	\$125 million	\$79 million	\$78.5 million
<b>Family Planning</b>	\$608 million	\$608 million	\$0	\$302 million
<b>NTDs</b>	\$100 million	\$100 million	\$75 million	\$75 million
<b>Global Health Security</b>	\$218 million	\$143 million	\$73	\$72.5 million (repurposed FY15 Ebola funds)
<b>GAVI</b>				\$250 million
<b>TOTAL</b>	<b>\$8.65 billion</b>	<b>\$8.72 billion</b>	<b>\$6.48 billion</b>	

# Faith-Based Coalitions



THE FAITH-BASED COALITION FOR  
**Healthy Mothers & Children**  
WORLDWIDE



THE FAITH-BASED COALITION FOR  
**Global Nutrition**

# Next Steps

- **Learn** More.
- **Write** an op-ed.
- **Share** the facts on your social network.
- Ask your friends and family to join you to **advocate**.

# Take Action



Dear President/Senator/Representative \_\_\_\_\_,

As a constituent, I write to urge you to protect and increase funding for U.S. programs for global nutrition.

As a person of faith, I care deeply about the health of vulnerable populations worldwide. Currently, one in three persons suffers from malnutrition, which has devastating consequences particularly for mothers and children in the first 1,000 days of life. Cognitive and physical stunting and wasting is a lifetime tragedy leading to chronic disease, impaired immune system, and inhibited intellectual development for individuals. Malnutrition is the root of nearly half of under five child deaths globally each year (approximately 3 million deaths).

The good news is that we can change that. We know that if proper interventions during pregnancy including foods rich in folic acid, iron, and vitamin A can alter the course of a child's life. With the prevention of anemia in the mother while encouraging breastfeeding for the first year of life for the child, lives can be offered a full potential for healthy growth and flourishing.

Unfortunately, the U.S. government and our donor partners commit less than one percent of our foreign assistance funding to programs that specifically focus on combating malnutrition. It is time to reconsider this approach, and to make new, bold investments to combat global malnutrition in order to achieve a safer, healthier world for all.

Thank you for your service. We are counting on your leadership and support for healthier families around the world.

Sincerely,

SIGNATURE \_\_\_\_\_

NAME \_\_\_\_\_

DATE \_\_\_\_\_

ADDRESS 1 \_\_\_\_\_

EMAIL \_\_\_\_\_

ADDRESS 2 \_\_\_\_\_

OCCUPATION \_\_\_\_\_

CITY, STATE ZIP \_\_\_\_\_

[HopeThroughHealingHands.org](http://HopeThroughHealingHands.org)



# QUESTIONS?



# HOPE

THROUGH HEALING HANDS