# The Mother & Child Project: How to Advocate for the Health of Women and Children Worldwide

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## About Hope Through Healing Hands

**Hope Through Healing Hands** (HTHH) is a Nashville-based nonprofit 501(c) 3 whose mission is to promote improved quality of life for citizens and communities around the world using health as a currency for peace. Senator Bill Frist, MD is the founder and chair of the organization, which was founded in 2004.





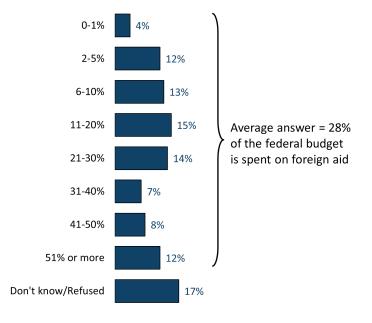
# U.S. International Affairs Account, or 150 Account



## How much do we give to Foreign Aid?

#### **Public Overestimates Share Of Budget Going To Foreign Aid**

Just your best guess, what percentage of the federal budget is spent on foreign aid?

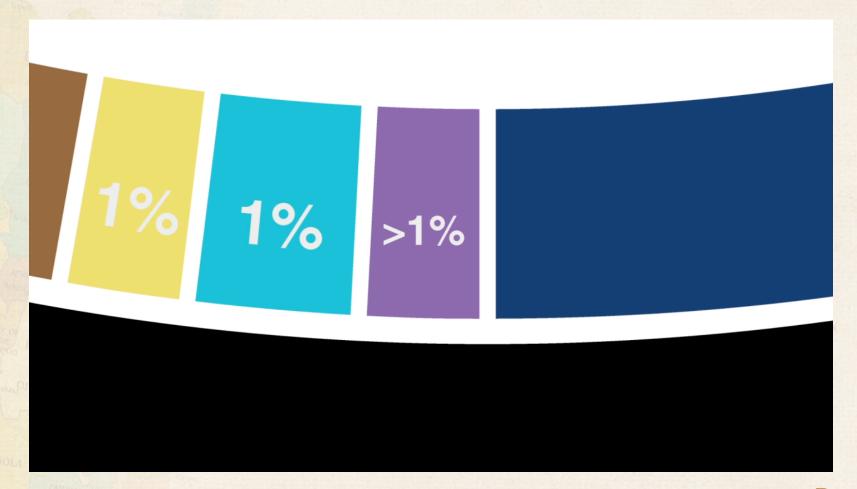


SOURCE: Kaiser Family Foundation 2013 Survey of Americans on the U.S. Role in Global Health (conducted August 6-20, 2013)





## ...less than 1% of the U.S. Federal Budget





### Key U.S. Government Global Health Efforts

#### **Disease-Specific Programs**

- **HIV/AIDS** President's Emergency Plan for AIDS Relief (PEPFAR )
- Malaria President's Malaria Initiative (PMI)
- Tuberculosis (TB)
- Neglected tropical diseases (NTDs)
- The Global Fund to Fight AIDS, Tuberculosis and Malaria
- Emerging infectious diseases and pandemic preparedness (Zika response)

#### **Population-Based and Other Programs**

- Maternal, newborn, and child health (MNCH)
- Family planning and reproductive health (FP/RH)
- Nutrition Feed the Future
- Clean water, sanitation, & hygiene (WASH) Water for the Poor Act



### Top Five Donors for Global Health, by

HIV		
Donor	% of	
	Funding	
U.S.	61%	
Global Fund	19%	
U.K.	4%	
UNAIDS	3%	
World Bank	2%	
Total	<b>\$7.6</b>	

Tuberculosis				
% of Funding				
60%				
21%				
6%				
4%				
4%				
\$0.7				

Malaria				
Donor	% of Funding			
Global Fund	57%			
U.S.	26%			
U.K.	7%			
World Bank	6%			
Canada	1%			
Total	\$1.5			

FP/RH			
Donor	% of		
Donor	Funding		
U.S.	29%		
UNFPA	19%		
U.K.	13%		
Netherlands	6%		
World Bank	5%		
Total	\$1.8		

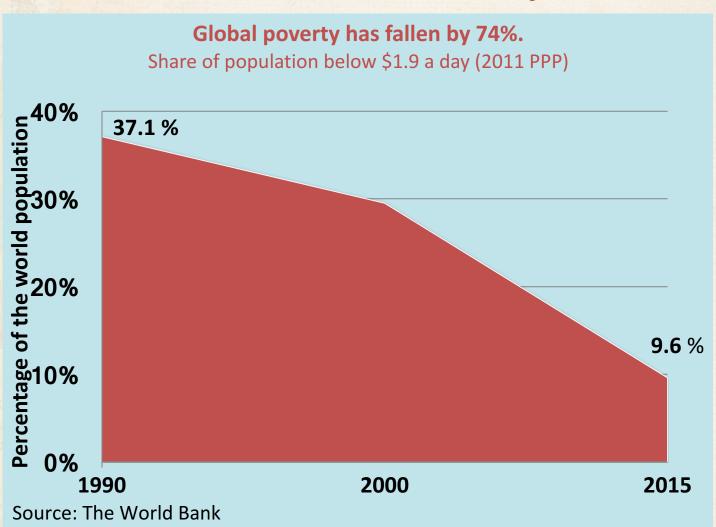


ource: Kaiser Family Foundation

## The Good News.

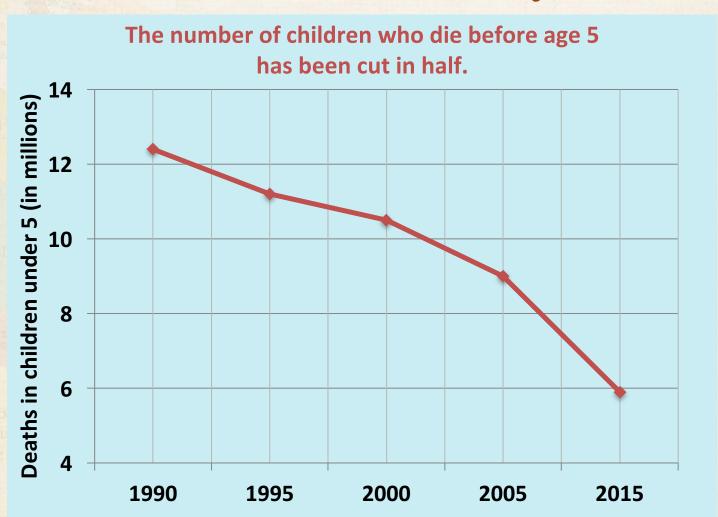


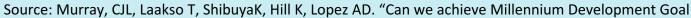
## Extreme Poverty





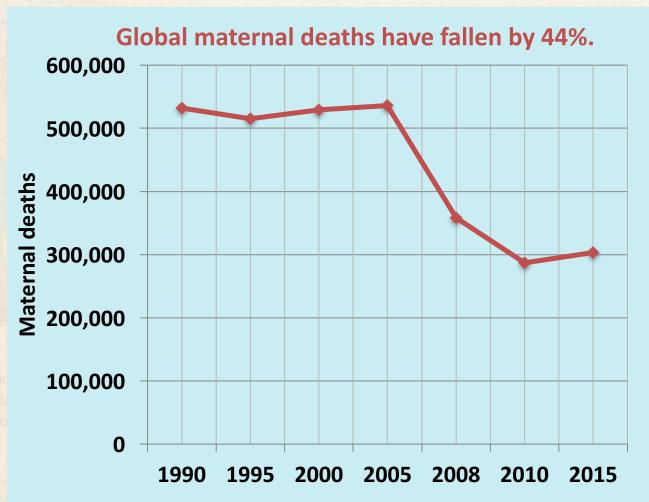
## Child Mortality

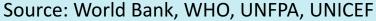






## Maternal Mortality







### **Tuberculosis**

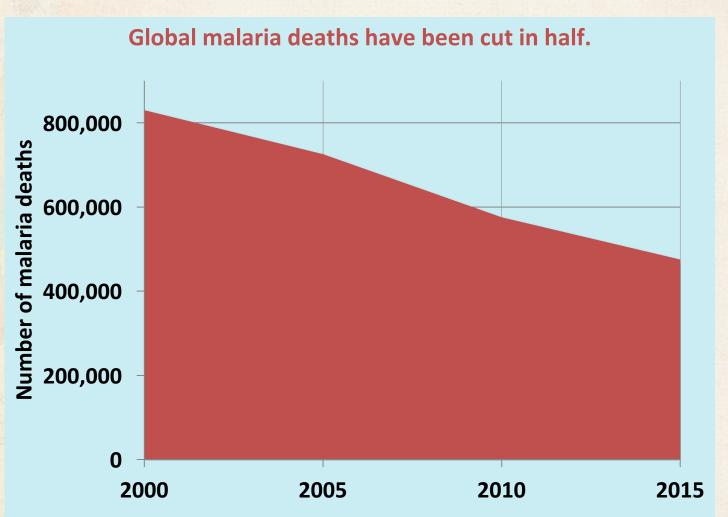




Source: <a href="http://annals.org/aim/article/2279800/global-tuberculosis-control-toward-2015-targets-beyond">http://annals.org/aim/article/2279800/global-tuberculosis-control-toward-2015-targets-beyond</a>



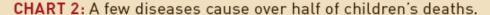
## Malaria

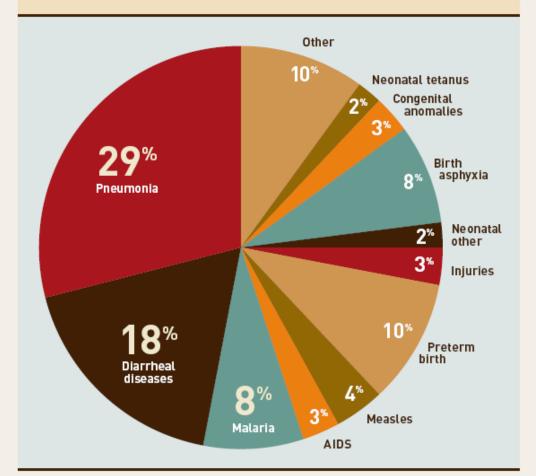


Source: Deaths by World Region (WHO) OurWorldInDatat.org/eradication-of-diseases/



## What are the leading causes of children's deaths?







Sources: http://www.unicef.org/health/files/The\_State\_of\_the\_Worlds\_Children\_2008.pdf,

## What are leading causes of maternal deaths?

- More than 303,000 women die annually from complications during pregnancy or childbirth.
- Of almost all deaths from complications of pregnancy or childbirth 99% occur in developing countries.
- In sub-Saharan Africa, a woman's maternal mortality risk is 1 in 38, compared to 1 in 3,700 in developed regions.
- Children who have lost their mothers are up to 10x more likely to die prematurely than those who have not.
- More than 220 million women around the world who want to avoid pregnancy do not have access to effective contraceptives or counseling services.

### Maternal and Child Health

80% of all maternal deaths are preventable.

If we can save the life of a mother, we can likely save her child too.

#### How?

\*Access to education

\*Timely pre/postnatal care

\*Emergency care

\*Encouraging breastfeeding

\*Access to contraceptives

\*Skilled birth attendants

\*Vaccines

\*Oral rehydration

\*Healthy Timing and Spacing of Pregnancies (HTSP)

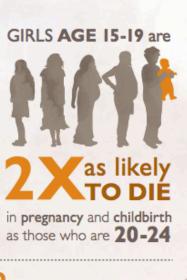


## Healthy Timing and Spacing of Pregnancy (HTSP) TRANSFORMS MOTHERS' AND CHILDREN'S LIVES









the HOPE

WITH HTSP

MOTHERS ARE LESS LIKELY TO

experience complications such as





They can secure **HEALTH BENEFITS** for **themselves** and their **children** by **BREASTFEEDING LONGER** 

## CHILDREN ARE MORE LIKELY

to receive essential >







#### WITHOUT HTSP

Newborns have higher risk of:



Preterm BIRTH



Low birth WEIGHT Mothers have higher risk of:





pre-ECLAMPSIA



**MISCARRIAGE** 

MORE TIME **BETWEEN PREGNANCIES** =

lower risk of complications for both mothers and children



AGE 20 First child: healthy and strong mom and baby



AGE 23 > Second child: spaced to



AGE 26 -

Third child: mother able to care for all children emotionally and physically

#### Healthy Timing and Spacing of Pregnancy (HTSP) **CHANGES LIVES**



HTSP is an approach that helps women and couples make an informed decision about delaying first pregnancy until age 18, and timing and spacing subsequent pregnancies to secure the most positive outcomes for the mother, baby, family, and community.

the FACTS

Every year, complications from pregnancy and childbirth kill hundreds of thousands of women—

% of these deaths are PREVENTABLE

**PREGNANCY** 

Pregnancy is one of the leading causes of death for teenage girls globally



Babies born less than two years apart are more than

as likely before their first birthday



#### the **HOPE**

If 120 MILLION WOMEN get access to HTSP resources by 2020:

will die in childbirth



#### WHEN MOTHERHOOD COMES EARLY AND OFTEN

For girls living in poverty and married too young, HTSP could prevent a life of heartbreak and loss.

AGE 15

**AGE 17** 

AGE 18

AGE 20

**AGE 22** 

**AGE 23** 

**AGE 24** 



difficult pregnancy

## Chronic Malnutrition: A Global Epidemic



#### **GLOBALLY**

Nearly 1 billion are chronically undernourished

About 2 billion are deficient in vitamins or minerals

Nearly 2 billion are obese or overweight



## Global Nutrition

#### FIGURE 1.3: Food insecurity and malnutrition in famines and droughts, figure from July 2017

Famines are exacerbating malnutrition among millions of people throughout the world today

NIGERIA ETHIOPIA

SOUTH SUDAN

KENYA

IN THESE 6 COUNTRIES:

38 million people are severely food insecure

1.796 million children under five have severe acute malnutrition

4.960 million people have moderate acute malnutrition

Countries with famines declared

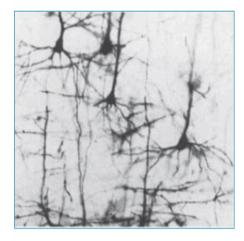
Countries with drought-like conditions

Source: UNICEF. Famine Response. Progress Update (11 July 2017). New York: UNICEF, 2017.10

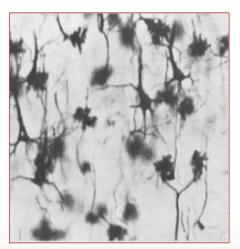


### The 1,000 day window of opportunity

- The first 1,000 days between pregnancy and a child's 2<sup>nd</sup> birthday sets the life-long foundation for human capital
- Adequate nutrition in this 1000-day window is imperative
- If not, the damage to future human capital is irreversible



WELL-NOURISHED BRAIN CELLS



UNDERNOURISHED BRAIN CELLS



#### The Payoffs of Investing in the First 1,000 Days



SCHOOLING: Early nutrition programs can increase school completion by one year





EARNINGS: Early nutrition programs can raise adult wages by 5-50%



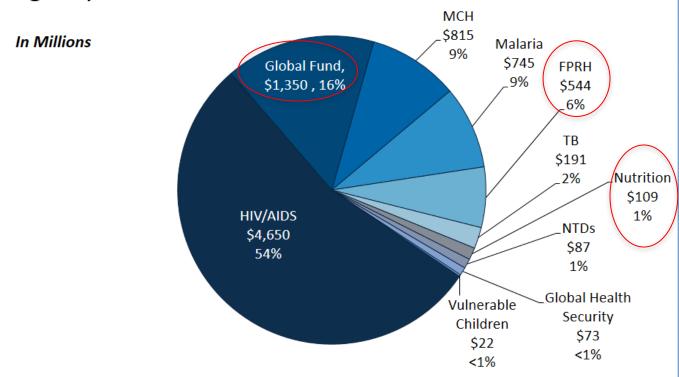
POVERTY: Children who escape stunting are 33% more likely to escape poverty as adults



ECONOMY: Reductions in stunting can increase GDP by 4-11% in Asia & Africa







Total = \$8.5 billion

SOURCE: Kaiser Family Foundation analysis of data from the "Consolidated Appropriations Act, 2016" (P.L. 114-113) and accompanying explanatory reports.





## The Bad News.



## U.S. Global Health Funding, FY2006-FY2018 Request

In Billions





## President's 2019 Budget Release 150 Account

	FY17 ACTUAL	FY18 REQUEST	FY19 REQUEST	FY19 Addendum
Base	\$38.8B	\$25.6B	\$25.8 billion	+\$1.5 billion
осо	\$16.4B	\$12.01B	\$12 billion	Shifts to base
Total	\$55.6B	\$37.6B	\$37.8 billion	\$39.3 billion



## Global Health Toplines FY19

	FY16 FINAL	FY17 ENACTED	FY18 REQUEST	FY19 REQUEST
Bilateral PEPFAR	\$4.32 billion	\$4.32 billion	\$3.85 billion	\$3.85 billion
Global Fund	\$1.35 billion	\$1.35 billion	\$1.125 billion	\$925.1 million
USAID HIV/AIDS	\$330 million	\$330 million	\$0	\$0
Malaria	\$674 million	\$755 million	\$674 million	\$674 million
Tuberculosis	\$236 million	\$241 million	\$178 million	\$178.4 million
Maternal/Child Health	\$750 million	\$815 million	\$750 million	\$619.6 million
Vulnerable Children	\$22 million	\$23 million	\$0	\$0
Nutrition	\$125 million	\$125 million	\$79 million	\$78.5 million
Family Planning	\$608 million	\$608 million	\$0	\$302 million
NTDs	\$100 million	\$100 million	\$75 million	\$75 million
Global Health Security	\$218 million	\$143 million	\$73	\$72.5 million (repurposed FY15 Ebola funds)
GAVI				\$250 million



## Faith Based Coalitions



THE FAITH-BASED COALITION FOR Global Nutrition



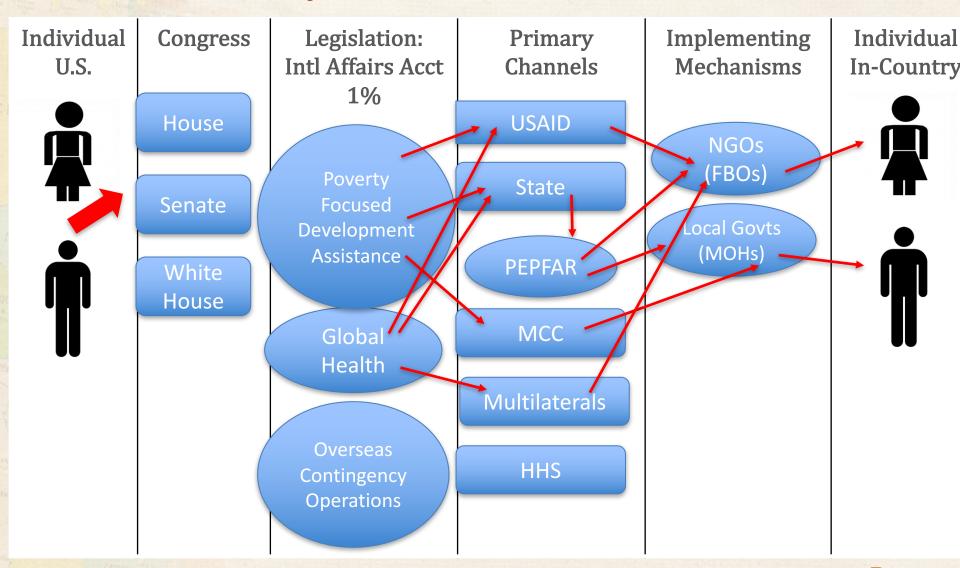
# What Can You Do? Advocacy

#### What is it?

- Call/Write your Member of Congress.
  - House.gov
  - Senate.gov
  - Whitehouse.gov
- Request to meet with your Member of Congress in state.
- Share your story. Lend Your Voice. Stand up for women and children.



## Advocacy Flows in Global Health





## Next Steps

- · Learn More.
- Write an op-ed.
- Share the facts on your social network.
- Ask your friends and family to join you to advocate.



